



***For further inquiries, contact Mall of America Public Relations at:
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1. Home to Metropolitan Stadium

In 1982, Minnesota's professional baseball and football teams, the Twins and the Vikings, moved from Metropolitan Stadium in Bloomington to the Metrodome in downtown Minneapolis. On August 11, 1992, Mall of America opened in that exact spot and has grown into the largest retail and entertainment destination in the nation. There are still nods to Metropolitan Stadium throughout Mall of America including an original stadium chair hung above the Log Chute ride in Nickelodeon Universe, a Home Plate marker, and a marker for the 50 Yard Line.

- Visuals include:
 - Red Stadium Chair
 - Home Plate Marker
 - 50 Yard Line Marker
 - Ground breaking photos

2. Theme Park in the center of the Mall

Nickelodeon Universe and Mall of America joined forces nearly 10 years ago to create a one-of-a-kind theme park. Located in the center of the Mall, Nickelodeon Universe features seven acres of entertainment including 27 rides and attractions for guests of all ages and courage levels.

- Visuals include:
 - 27 rides and attractions
 - Largest indoor zipline in North America
 - FlyOver America

3. Tourism at Mall of America

More than 40 million guests visit Mall of America every year. Tourism accounts for four of every ten visits to Mall of America. As a tourism destination, there are many factors attributed to the Mall's success such as being situated 1.5 miles from Minneapolis/St. Paul International Airport, light rail transit connecting Mall of America to the airport, and more than 50 hotels located within 10 minutes of MOA and offer complimentary shuttle service to and from MOA.

- Visuals include:
 - Two hotels attached: JW Marriott and Radisson Blu
 - More than 1 million annual boardings on the Light Rail
 - Minneapolis/St. Paul international airport only 1.5 miles away



4. Weddings at Mall of America

Since Mall of America opened in 1992, there have been over 9,000 weddings performed at the Chapel of Love, located on level 2, East of Mall of America. Additionally, several other weddings have occurred around the Mall in non-traditional settings such as on a roller coaster and in the aquarium surrounded by sharks!

- Visuals include:
 - On-site wedding chapel and retail store
 - Photos and video available of unusual weddings including: 15 couples married on Pepsi Orange Streak coaster, the Weinlick wedding and several other Mass weddings.

5. Sustainable Mall

Mall of America is committed to green design. In fact, it “lives green” 365 days a year! The Mall has been environmentally friendly since opening in 1992, incorporating elements such as passive solar heating, an extensive recycling program and 30,000 live plants that act as natural air purifiers. Mall of America:

- Recycles more than 60 percent of its waste – an average of 32,000 tons per year.
- Converts restaurant fryer fat into bio-diesel that can be used to power MOA maintenance vehicles.
- Does not use a central heating system; instead, the comfortable 70 degrees is maintained with 1.2 miles of skylights for solar energy, residual heat from light fixtures and body heat from more than 40 million annual visitors.
- Recycles more than 2,400 tons of food waste to a local hog farm, which equates to more than a million hog meals annually.
- Replaced 5,600 outdated orange sodium lights in the east and west parking ramps with custom LED fixtures and reduced the Mall’s energy consumption by 70 percent.
- Visuals include:
 - 30,000 live plants and 400 live trees throughout NU
 - Electric vehicle charging stations on site



6. Attractions around every corner

Mall of America has the widest variety of entertainment options under one roof. Guests can ride a rollercoaster, build a LEGO castle, or swim with sharks all in one day! Attractions include:

- Sea Life MN Aquarium
Includes a 1.3 million gallon walk through aquarium featuring more than 10,000 sea creatures including sharks, sawfish, sea turtles and a tropical reef.
- Crayola Experience
Bursting with 25 hands-on activities, the family attraction is where color, chemistry and technology combine to create a colorful adventure for a child's imagination.
- FlyOver America
FlyOver America is a flight simulation ride that brings guests on a breathtaking, aerial tour of some of the greatest landmarks and regions throughout the United States in virtual flight technology. The attraction is a fully immersive experience including wind, mist and even scents.
- Moose Mountain Adventure Golf
Moose Mountain Adventure Golf is an 18-hole themed miniature golf course featuring an original, whimsical design with an old-time north woods feel – complete with life size moose, horses and more!
- Smaaash Escape Game
Gaming and entertainment center that connects sports, virtual reality and dining. Features an indoor multi-level sky karting race track.
- Rock of Ages Blacklight Mini Golf
Rock of Ages Blacklight Mini Golf allows guests to putt their way through different eras of music, starting in the '50s all the way up to the present time.
- Universe of Light
A nine-minute light show featuring lights, music, and smoke effects. Displayed every night at the close of Nickelodeon Universe, the show transforms the air space into a technicolor dream.



7. Community Relations

Mall of America has actively given back to the community for over 25 years with the support of our tenants, employees and guests. We contribute an average of \$25,000 every day in cash, products and in-kind support to charities and non-profits. Contributions to our community partners total more than \$12 million annually, with a goal to grow that total every year.

8. A connected mall

Mall of America Guest Services goes beyond the doors of the Mall. Social Media Community Specialists monitor every MOA® digital platform, including social media channels and text messaging software, to ensure visitors get the answers they're looking for – from parking updates and store locations to event times and dining recommendations.

9. Fashion and Retail Mecca

Mall of America is home to more than 520 retailers, restaurants and attractions.

Visuals include:

- Official NFL Super Bowl pop-up store
- Minnesota local marketplace (featuring 22 different Minnesota brands)
- MOA b-roll stores, avenues, merchandise

10. Business and Economic impact

Mall of America has become a “shining star” for the entire state of Minnesota. From planes, trains, and cross-country road trips, Mall of America has become a destination for everything from family vacations and weekend getaways to honeymoons. The Mall generates more than \$2 billion annually in economic impact for the state and has put Minnesota on the map as a tourist destination welcoming more than 40 million visitors from around the world every year.