

THEATRES

MALL OF AMERICA®

THE SPOTLIGHT



PROMOTIONS, EVENTS &
SPECIAL PROGRAMING!

FREE POPCORN, \$5 FILMS, STARBAR EVENTS
AND MORE INSIDE.

APRIL- JUNE 2013

“LADIES & GENTLEMEN STEP RIGHT UP FOR YOUR CHANCE TO WIN!”



“Now You See Me” hits Theatres May 31!

An all-star cast including Jesse Eisenberg, Mark Ruffalo, Woody Harrelson, Isla Fisher, Dave Franco, Michael Caine & Morgan Freeman tell the story of a team of illusionists who pull off a bank heist during their act. Theatres at Mall of America® and Lionsgate have teamed up to offer you chance to win the ultimate “Now You See Me” experience.

IN THE SPIRIT OF MAGIC, THIS PRIZE REMAINS
A MYSTERY UNTIL APRIL 5, WHEN IT IS UNVEILED
ON THEATRESMOA.COM

JOIN THEATRES AT MALL OF AMERICA®
FOR EXCITING PROGRAMMING, EVENTS
AND PROMOTIONS APRIL-JUNE.

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THEATRE FACT: THEATRES AT MALL OF AMERICA
HAS BEEN INDEPENDENTLY OWNED SINCE 2008.

FOLLOW THE THEATRES FOR PROMOTIONS, EVENTS,
INDUSTRY UPDATES AND EXCLUSIVE GIVEAWAYS.





FAVORITE FILMS - MAC LETHAL



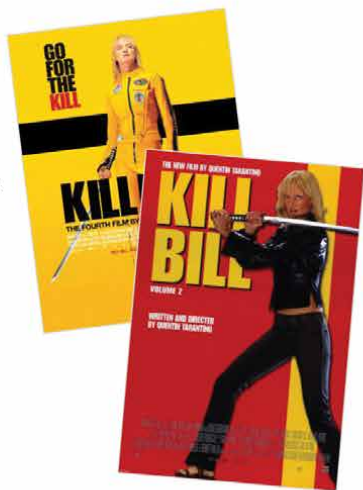
THEATRES AT MALL OF AMERICA®
PRESENT A NEW LINE-UP OF FAVORITE
FILMS BROUGHT TO YOU BY INDUSTRY
EXPERTS, SOCIAL SENSATIONS AND
ENTERTAINMENT PROFESSIONALS!

MAC LETHAL PRESENTS KILL BILL: VOLUME 1 & 2

Who wants to spend the night with a rapper?

Mac Lethal is a rapper, producer, blogger and author from Kansas City, MO. In 2007, he was signed to Rhymesayers Entertainment based in Minneapolis. Mac Lethal will be back at First Avenue for a sold-out performance but first he is stopping by the Theatres to share two of his favorite films.

THURSDAY, APRIL 11
7:00 & 9:30 P.M. SHOWTIMES
\$10 ADMISSION PER FILM



AUTOGRAPH



STOP BY THE STARBAR AFTER THE FILMS FOR DRINK SPECIALS AND AUTOGRAPHS.

SAM STRANGE PRESENTS BAD BOYS II

Sam Strange makes a rare public appearance!

Sam Strange is a popular character created by veteran Badass Digest writer, Evan Saathoff. Strange is the fictitious director of over 10,000 films and is notorious for his warped and personal movie memories. Join him for his first public appearance, watching one of his favorite movies, "Bad Boys II."

THURSDAY, APRIL 25
7:30 P.M. SHOWTIME
\$5 ADMISSION



AUTOGRAPH



\$5 TYLER PERRY TUESDAYS

BECAUSE TYLER PERRY ALWAYS PUTS HIMSELF FIRST...

Celebrating the filmography of Tyler Perry in
"Tyler Perry Presents: Tyler Perry Tuesdays."



APRIL 9
DIARY OF A MAD
BLACK WOMAN



APRIL 16
MADEA'S BIG
HAPPY FAMILY



APRIL 23
WHY DID I
GET MARRIED?



APRIL 30
WHY DID I GET
MARRIED TOO?

TUESDAYS
7:30 P.M. SHOWTIMES
\$5 ADMISSION

FILM FACT: TYLER PERRY'S FIRST WORK
WAS A STAGE MUSICAL TITLED "I KNOW
I'VE BEEN CHANGED" IN 1988.



DO A DOUBLE TAKE WITH SHED G!

KMOJ radio personality, actor, comedian and Tyler Perry movie double, Shed G., will host a live broadcast from the STARBAR in celebration of Tyler Perry's new film "Peeples." Plus, enter for a chance to win Tyler Perry giveaways.

SATURDAY, MAY 11
6:00 - 8:00 P.M.



BECOME OUR FAN! CHECK OUT THE THEATRES
FACEBOOK EVENT TAB FOR THE LATEST
LINE-UP OF EVENTS AND PROMOTIONS.





DOUBLE FEATURES

CINEMATIC SOUL MATES AT THEIR FINEST.

Revel in a selection of film duos handpicked by our Theatre staff.



APRIL 4
CABIN IN THE WOODS
\$5 ADMISSION
EVIL DEAD
\$10 ADMISSION



MAY 16
STAR TREK 2: THE WRATH OF KAHN
\$5 ADMISSION
STAR TREK INTO DARKNESS 3D
\$10 ADMISSION

SELECT THURSDAY EVENINGS

For showtimes, visit
theatresmoa.com



JUNE 6
WEDDING CRASHERS
\$5 ADMISSION
THE INTERNSHIP
\$10 ADMISSION

DON'T MISS OUR LATE NIGHT
MOVIE MADNESS ON PAGE 15.



TONY STARK IS BACK

Relive your favorite “Iron Man” moments before catching the highly anticipated third installment, “Iron Man 3”.



IRON MAN 1
\$5 ADMISSION



IRON MAN 2
\$5 ADMISSION



THE AVENGERS
\$5 ADMISSION



IRON MAN 3
\$10 ADMISSION

THURSDAY, MAY 2

Visit theatresmoa.com
for marathon details.



CHICK FLICKS & WINE

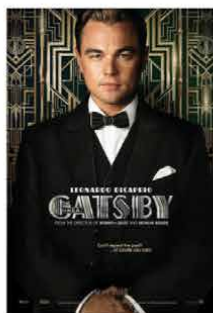
LEAVE YOUR GUY AT HOME!

Stop by the STARBAR for ultimate girls' night out before catching one of this season's best chick flicks. Each evening will feature fashion by Francesca's Collections and mini-makeovers by Sephora.

COMPLEMENTARY APPETIZERS
& GIVEAWAYS COURTESY OF
TWIN CITY GRILL



APRIL 26
THE BIG WEDDING



MAY 10
THE GREAT GATSBY



JUNE 28
THE HEAT

SELECT FRIDAYS
6:00 - 7:30 P.M.

STARBAR SPECIALS: \$3 DOMESTIC TAP
& BOTTLED BEER, \$4 HOUSE WINE &
\$10 DOMESTIC PITCHERS



GRAB A BITE AND CATCH A FLICK!

Purchase discounted movie tickets to Theatres at Mall of America® with every entree purchased at these participating restaurants:



CHECK IN AT THEATRES AT MALL OF AMERICA ON FOURSQUARE FOR A SPECIAL OFFER.



EMPLOYEE SPOTLIGHT: CHRIS GRAP

Chris Grap is a movie junkie who joined the team in June of 2012. Since then he has brought in unique alternative content and programming. Chris hopes to bring a sense of community to the theatre-going experience and believes the Theatres are the perfect place to achieve this.



Q & A WITH CHRIS

Q: What makes you excited to come to work every day?

A: The fact that we're an independent theatre gives me the flexibility to create specialty programming and the resources to execute it.

Q: What do you want people to know about the Theatres?

A: Guest experience is critical. We do our best to ensure a quality presentation every time an image hits the screen. We have never and will not use auto starts. If you see something we can improve upon, let me know by emailing me at chris.grap@moa.net.

Q: What are some of your favorite Theatre projects?

A: I love "Horror for the Holidays" a year-long series pairing horror films with the holiday they are (sometimes loosely) associated with. Each presentation in the series has a unique element to it. It could be green beer, a magician performing or planting a tree for every ticket sold. I want people to remember how great it can be coming to the theatre!

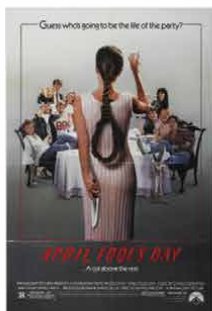
Q: What are you currently working on?

A: There are awesome programs in the works for October and November that I can't tell you about "quite" yet. But the big one I can't stop thinking about? I can't wait for "Trailer Trash." It's going to be the greatest night ever. It even says so on the poster!

C HORROR FOR THE HOLIDAYS

HORROR HAS A HOME AT THE THEATRES!

Join the Theatres for horror films themed after your favorite holidays.



APRIL 1
APRIL FOOL'S DAY

Stop by the STARBAR for magic tricks by Abracadabra Magic Shop.



APRIL 22
THE HAPPENING

With every ticket purchased, a tree will be donated through The Nature Conservancy.

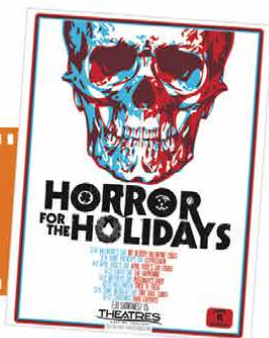


MAY 12
ROSEMARY'S BABY

Receive a free champagne flute with the purchase of Avissi Prosecco in the STARBAR.

7:30 P.M. SHOWTIMES
\$5 ADMISSION

HORROR FOR THE HOLIDAYS LIMITED EDITION POSTER IS NOW ON SALE. PURCHASE AT MALLOFAMERICAGIFTS.COM





ATTENTION DIE-HARD FILM FANS!

Be the first to see new releases every Thursday-Saturday for select late night movies. Stop by the STARBAR for BOGO drink specials and \$4 off all popcorn and soda combos.



APRIL 5
EVIL DEAD



APRIL 26
PAIN AND GAIN



MAY 3
IRON MAN 3 3D



MAY 10
TYLER PERRY
PRESENTS PEEPLES



MAY 17
STAR TREK
INTO DARKNESS 3D



MAY 24
FAST & FURIOUS 6



MAY 24
THE HANGOVER 3



MAY 31
NOW YOU SEE ME



JUNE 7
THE INTERNSHIP



JUNE 14
MAN OF STEEL 3D



JUNE 14
THIS IS THE END



JUNE 21
WORLD WAR Z

Visit theatresmoa.com for the complete list of late night showtimes.



FREE FAMILY FLICKS

ENJOY THESE SELECT MOVIES FREE EVERY SATURDAY AT 10:00 A.M.

SENSORY FRIENDLY FILMS

Sensory-friendly films offer families affected by developmental disabilities the opportunity to enjoy a free movie in a safe environment.



Proud partner of Free Family Flicks.



APRIL 6
THE MUPPETS



APRIL 13
CLOUDY WITH A
CHANCE OF MEATBALLS



APRIL 20
WRECK-IT RALPH



APRIL 27
FINDING NEMO



MAY 4
STAR WARS: THE
CLONE WARS



MAY 11
KUNG FU PANDA



MAY 18
KUNG FU PANDA 2

First-come, first served, as seating is limited to the theatre capacity.

FREE FAMILY FLICKS



MAY 25
E.T.



JUNE 1
FLY AWAY HOME



JUNE 8
TMNT



JUNE 15
ICE AGE 2: THE
MELTDOWN



JUNE 22
ICE AGE 3: DAWN OF
THE DINOSAURS



JUNE 29
ICE AGE 4:
CONTINENTAL DRIFT



FREE FAMILY FLICKS & TODDLER TUESDAY

Join the Theatres for a special extension of Free Family Flicks:

April 9, 11:30 A.M. - Best of Team UmiZoomi

May 7, 11:30 A.M. - Curious George the Movie

\$4 concession specials: hot dog or popcorn,
fruit snacks & juice pouch



HANGOVER 3 HAPPY HOUR & FREE POPCORN

THE WOLFPACK RETURNS

Get ready to party all weekend long! Stop by the STARBAR for a special “The Hangover Part III” Happy Hour with drink specials and giveaways from Buffalo Wild Wings plus a nightly “Blazing Wings Challenge.”



THE HANGOVER PART III

MAY 23-25
6:00 – 7:30 P.M.

Purchase your advance
tickets for the VIP (21+)
Theatre on movietickets.com

THEATRES
MALL OF AMERICA®

THE SPOTLIGHT
FREE SMALL POPCORN

Valid with the purchase of a movie ticket.
Not valid with other offers, discounts or coupons.
One coupon per person. Expires July 31, 2013.





EVERYONE CAN ENJOY THE SHOW

Theatres at Mall of America offers CaptiView Closed Caption Viewing Systems and Fidelio wireless assisted listening devices free of cost to our guests.

Please visit Theatre Guest Services or call (952) 883-8901 for more information.



THEATRE FACT: DON'T FORGET THE THEATRES ALSO OFFERS ELEVATED SEATING AND WHEELCHAIR ACCESS TO ENHANCE YOUR EXPERIENCE!



GROUP SALES & THEATRE RENTALS

EVERYONE LOVES GOING TO THE MOVIES.

Theatres at Mall of America® offers the ultimate movie experience for groups from 25-300+ through three convenient options; group tickets, theatre buyouts and theatre rentals.

- Group tickets: Discounted tickets for groups 25+
- Theatre Buyouts: Rent a theatre for a new film showing
- Theatre Rental: Rent a theatre for a previously-released film showing
- PLUS, we offer group concession rates





For more information, contact Emerald Swearingen at emerald.swearingen@moa.net or (952) 883-8935.

DO YOU WORK FOR A NONPROFIT?
ASK FOR OUR SPECIAL RATES.

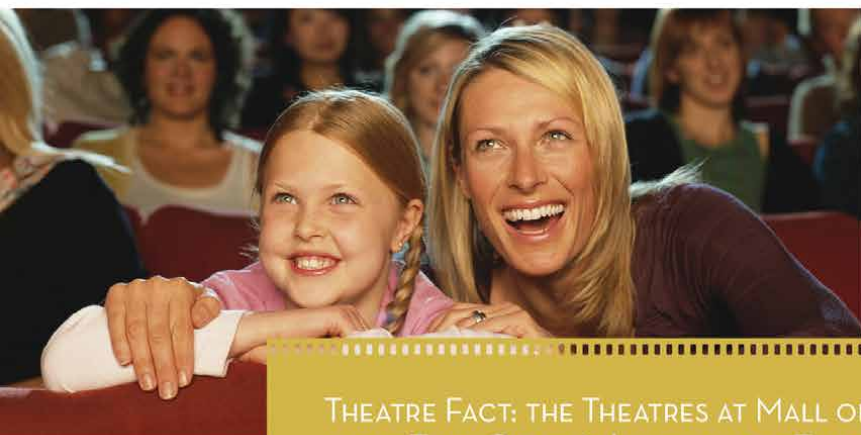


PROMOTIONS & PACKAGES



-  **Family Flicks:** The entire family can enjoy select movies for FREE every Saturday.
-  **Dinner and a Movie:** Purchase discounted movie tickets to Theatres at Mall of America® with every entree purchased at select Mall of America® restaurants.
-  **Date Night:** Enjoy special ticket and concession packages every Tuesday after 5:00 p.m.
-  **Double Feature Package:** \$40 Double Feature Package includes two tickets to Theatres at Mall of America and two tickets to Rick Bronson's House of Comedy®.
-  **Birthday Parties:** Have the perfect party with concession packages, theatre tours and more.

ACCESS THE THEATRESMOA.COM FROM YOUR SMART PHONE
TO LEARN MORE ON PROMOTIONS & PACKAGES.



THEATRE FACT: THE THEATRES AT MALL OF AMERICA
IS THE TWIN CITIES #1 INDEPENDENT THEATRE.



THE ULTIMATE MOVIE EXPERIENCE

Theatres at Mall of America® is more than movies offering a unique blend of major motion pictures and independent films. Fourteen theatres offer superior digital projection including 4K, digital sound and 3D capabilities. Through original promotions, events, celebrity appearances and community events, this theatre breaks tradition!

D-BOX

D-BOX Motion Seats: Become a part of the movie with D-BOX seats that bring the full range of motion to life.

VIP THEATRE

VIP Theatre (21+): The ultimate in comfort with high back rocker recliners along with beer/wine and full service concessions brought directly to your seat.

STARBAR

THEATRES AT MALL OF AMERICA®

STARBAR: Located in our lobby, the STARBAR offers a variety of beer, wines and concession favorites.



DON'T MISS UPCOMING VIP FILMS INCLUDING "OBLIVION,"
"THE GREAT GATSBY 3D," "STAR TREK INTO DARKNESS 3D"
& "MAN OF STEEL 3D."

NEW RELEASES*

APRIL

- 5 Evil Dead & Jurassic Park 3D
- 12 42 & Scary Movie 5
- 19 Oblivion (D-BOX)
- 26 Pain and Gain & The Big Wedding

MAY

- 3 Iron Man 3 3D (D-BOX)
- 10 The Great Gatsby 3D & Tyler Perry Presents Peeples
- 17 Star Trek Into Darkness 3D
- 24 Epic 3D, Fast & Furious 6 (D-BOX) & The Hangover Part III
- 31 The Purge & Now You See Me

JUNE

- 7 After Earth & The Internship
- 14 Man of Steel 3D & This is The End
- 21 Monsters University 3D & World War Z
- 28 The Heat & White House Down

*Subject to change

PURCHASE YOUR ADVANCE TICKETS
AT MOVIETICKETS.COM

CAN'T GET ENOUGH NEW RELEASES? FOLLOW
THE THEATRES ON TWITTER FOR THE LATEST
INDUSTRY UPDATES! [@THREATRES](https://twitter.com/THREATRES)

SKIP THE LINES BY PURCHASING YOUR TICKETS IN ADVANCE AT
MOVIETICKETS.COM

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